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**EZDIGIMAGIC™ LINE OF CD/DVD BURNERS OFFERS A GREAT
ALTERNATIVE TO THUMB DRIVES**

As EZPnP™, the maker of the EZDigiMagic™ line of memory card-to-CD/DVD burners, marks its fifth anniversary as a manufacturer of portable digital storage products, it's keenly aware of the many lessons that can be taken from the last five years. Without a doubt, the most important of these is that successful companies can never stop learning from their customers.

The EZDigiMagic™ family of products has long been promoted as a safe way to back up digital images directly from memory cards—and without using a computer. However, by paying close attention to customer feedback, EZPnP™ has recently learned of another practical use for its products. In addition to simply backing up digital photos, all EZDigiMagic™ products can provide a useful alternative to thumb drives (portable flash memory drives) in providing portable data storage.

Customers reported that using EZDigiMagic products in the stand-one mode provides them with the added security of being able to backup data outside of a computer environment—free from possible infection by viruses. And with the variety of EZDigiMagic™ products available, they're able to back up all data that can be stored on a memory card, thumb drive, or any external USB storage device. They also liked the added flexibility of the USB 2.0 connection feature, which allows the EZDigiMagic to be used as an external CD/DVD burner, if needed.

EZPnP's™ secure and reliable back-up devices are available in two product series. The portable *DM220 Series* features products that weigh less than two pounds and operate on either

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AC power, or four rechargeable AA batteries. The desktop *DM550 Series* is ideal for the home, office or studio, and offers consumers enhanced speed performance and ruggedness.

EZDigiMagic™ products are easy to use with single-touch controls, and are available in six configurations that provide a variety of advanced features. These include: a color photo-viewing screen; USB host function for direct download from digital cameras, thumb drives or external USB storage devices; video-out capability for image display and video playback on T.V.; and Disc-spanning for copying large amounts of data onto multiple discs.

Please visit www.ezpnP-usa.com for more complete view of the EZDigiMagic™ product line and convenient on-line ordering. EZPnP is a subsidiary of Axxion Group Corporation™, a leading computer hardware supplier headquartered in El Paso, Texas. EZPnP™ produces a wide range of peripheral units under the brand name EZDigiMagic™.

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