

**FOR IMMEDIATE RELEASE**

**Contact: Jim Cataldi**  
**Director of Sales and Marketing**  
**915-225-8926**  
**915-225-8800 fax**  
[jcataldi@ezpnp-usa.com](mailto:jcataldi@ezpnp-usa.com)  
[www.ezpnp-usa.com](http://www.ezpnp-usa.com)

**EZDIGIMAGIC™ EXTENDS ONE-TOUCH FLASH MEMORY CARD  
BACKUP TO NEW DESKTOP MODELS**

The performance and reliability people have come to expect from the EZDigiMagic™ brand of direct memory card-to-DVD burners is now available in a desktop format. As a compliment to its successful line of portable CD/DVD burners, EZPnP™, the manufacturer of EZDigiMagic™, introduces its new DM550 desktop product series.

These sturdy new desktop units have many of the same great features as the company's portable products, including: one-touch direct copy from flash memory card, disc-spanning, USB 2.0 interface, and time-stamping. Plus, there's an added benefit: by utilizing standard half-height DVD drives—instead of slim, notebook drives—the new products offer users enhanced value, speed performance and increased ruggedness. This makes the DM550 series a perfect backup device for studio, office and home environments.

With a weight of just under 3 pounds, the EZDigiMagic™ desktop units are also easy to handle and transport—whether it's on a vacation, or on a trip to-and-from the office/studio. All units have a multifunction LCD display, and are AC powered. EZPnP™ is currently shipping two models: a base memory card-to-DVD/CD burner version; and a “USB host” model that also allows users to copy files directly from a camera or USB flash drive.

A third desktop model will follow in the near future. The company will introduce an enhanced version with the USB host feature *and* a color viewing screen. This will allow users to preview their photos either before or after they've burned them to a disc.

MORE

Suggested retail pricing for DM550 series is: \$259.00 for the base DM550-D20 model; \$299.00 for model DM550-U20 with USB host feature; and \$349.00 for the deluxe DM550-P20 model with photo viewer.

Please visit our website at [www.ezpnP-usa.com](http://www.ezpnP-usa.com) for product information and convenient on-line ordering. EZPnP is a subsidiary of Axxion Group Corporation™, a leading computer hardware supplier. Headquartered in El Paso, Texas, EZPnP™ produces a wide range of peripheral units under the product name EZDigiMagic™.

###